

Emmy Award-Winning Creative Director joins CZ LUXE™

LOS ANGELES, Calif. – May 6, 2008 - CZ LUXE™ (<http://www.czluxe.com/>) today announced that Orlando Delbert, Founder and Creative Director of Delbert Entertainment, LLC. will be joining the creative team as Chief Marketing Officer.

“Orlando brings a fresh artistic insight, vision, and inspiration to our company. We share similar beliefs for what business with a conscience can bring to the table for our customers, through our commitment to quality and values, to the environment through sustainable ingredients, and to the global community through supporting Fair Trade initiatives and future philanthropically ventures!” We have many goals for the company to do these things and more.”

“I truly believe in what CZ LUXE is doing,” said Orlando Delbert. “I feel many will be able to benefit from what the company has to offer. I admire the drive and passion CEO Chris Ziegler has behind the company’s mission. I am really looking forward to working with Chris, and being part of the amazing things planned for the future.”

Orlando Delbert joined CZ LUXE™ from Delbert Entertainment, LLC. He has an extensive background in brand building internationally, with a focus on television network and broadcast identities. Orlando’s work with ABC, CBS, FOX, NBC, The Dr. Phil Show, Entertainment Tonight/Insider, Telemundo, and Television Games Network has led him to multiple National Sports Emmy® Awards for Outstanding Achievement in Graphic Design.

He has provided support for companies, such as The Ant Farm, Intralink Film Graphic Design, Pongo Productions, Vurv, Inc. and What About Coco in servicing film marketing, launching campaigns, on-air promos, commercials, and syndication packaging for clients such as Disney, Twentieth Century Fox, Introvision International, MGM, Universal Studios, Warner Brothers, and many others.

The CZ LUXE™ line of body and facial care products is made using natural, Fair Trade, Ethically Harvested wild, and organic ingredients. The company is dedicated to using materials that create positive change for the environment and communities where they are grown and produced. While using these ingredients have environmental and social benefits, they are also nourishing, nurturing and pamper the body and the senses. With the belief that eco-responsible packaging is essential, Ziegler was one of the first in the industry to use 100% Post Consumer Recycled Bottles, closing the recycling loop. This is truly Sustainable Beauty™.

CZ LUXE™. Believe in Natural Beauty™.

For further information, please visit <http://www.czluxe.com/>

Contact:
Chris Ziegler
Chief Executive Officer
11569 Hwy 6 S.
Suite 182
Sugar Land, Texas, 77478
<http://www.czluxe.com/>